

The Ubiquiti difference

Break down the barriers of high product and network deployment costs and offer solutions with the best price-performance ratio in the enterprise market. Ubiquiti's disruptive business model and innovative proprietary technologies give you and your customers an attractive alternative to traditional high-touch, high-cost providers. Plus, they help speed market adoption for ubiquitous connectivity.

It all adds up to more affordability for your customers and more profitability for you.

Questions to ask your customers:

Do you want a wireless network that doesn't require constant licensing updates?	Ubiquiti doesn't have licensing fees.
Are you looking for an enterprise-class wireless network solution that's super easy to install, implement and manage?	Ubiquiti networks are so user-friendly you won't need to hire a full-time IT manager to keep it running.
Is your wireless networking need a little bigger than your budget?	Ubiquiti networks are affordable, without sacrificing capability or quality.
Do you need to implement a wireless network quickly?	Ubiquiti networks are operational in a matter of hours, not days or weeks.
Are you interested in free, 24/7 tech support for your network?	Ubiquiti's enthusiastic brand ambassadors—more than 5,000 strong—are available online to answer all your questions.

Recommend Ubiquiti Networks for schools, hotels, hospitals, retail and enterprise (especially SMB) customers who need high-quality enterprise wireless network solutions that are more affordable and easier to implement and manage.

Ubiquiti solutions



Access points



Surveillance



Switches and routers



VoIP solutions

Our strengths

By expanding into the enterprise sector, we've developed a strong diversification in:

- Enterprise wireless connectivity
- Consumer wireless connectivity
- Enterprise switching and routing
- Surveillance
- VoIP

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Vertical success

Ubiquiti enterprise networking solutions have experienced the greatest success in these markets:

SMALL AND MIDSIZE BUSINESS (SMB)

"The whole process was turnkey. It was a great experience for my team [...] being able to set up that many access points in just a couple of days."

—Mike Francis, Founder, JMF Solutions

HOSPITALITY

"In Ubiquiti's UniFi, we found the technological solution to all our problems with wireless connectivity. This change is evident in the satisfaction of our guests with the service."

—Ernesto Castillo, Head of Corporate Communications, Estelar Hotels

EDUCATION

"Because of UniFi's impressive price point, we can afford better coverage: one AP for every 2–3 classrooms, instead of 4–5 classrooms, even during the worst budget times."

—Scott Bramley, Director of Technology & Informational Systems, Arcadia Unified School District

Why customers love Ubiquiti

- No licensing fees
- Faster implementation and deployment process
- Less complexity, lower prices, and higher quality
- Easy to manage and maintain

Your competitive advantage

- **Super easy installation:** Install a wireless network in a few hours, not days or weeks.
- **No licensing fees:** Your customer will never have to worry about renewing their license ever again.
- **Train with us:** We'll teach you everything you need to know about Ubiquiti.
- **Disruptive price point:** Expand your customer base in underserved and underpenetrated markets.
- **Powerful and intuitive:** The UniFi Controller enables the administrator to instantly provision and configure thousands of UniFi devices, allowing for quick, simple management of system traffic.



UBIQUITI[®]
NETWORKS

NEXT STEPS?

To get started selling Ubiquiti Networks solutions, contact us today at ubiquiti@ingrammicro.com.

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